

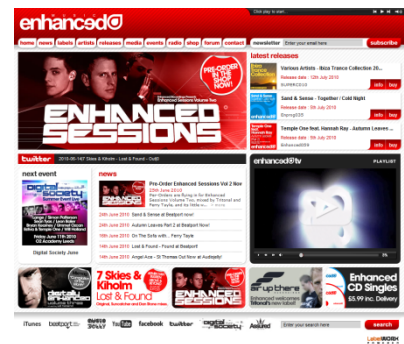
Fresh and inspiring websites powered by Label Worx will make managing your online web presence a dream.

Label Worx web services is a full end to end solution for successfully creating and managing your complete web presence. Our services are specifically designed and tailored for the needs of an independent record company and simplify each and every step along the way. We can ensure that your website looks great, is quick & easy for you to update and comes at minimal cost.

After your website is live we are confident that the only cost you will be paying to update and maintain your new website will be the standard 1 credit per month powering charge.

Your Label Worx powered website will give you complete control allowing you to seamlessly update the following –

- News Articles
- Release Pages
- Forthcoming Release Schedule
- MP3 Audio Player
- Artist Profiles
- Radio Show Track Lists
- Label Information
- Event Pages
- Website Contacts
- Paypal Shop



www.enhancedmusic.com

Our websites also offer a unique set of features giving you ultimate control -

- One Click MP3 Sample Generator
- Newsletter Sign Up Integration

How Does It Work?

Whether you are a new Label Worx customer or are already using one of our existing services you will love the fact that you only enter information into our system once. So therefore, when you create a release, add some tracks to it and upload the audio, you not only have a promo ready to send and a release for distribution, you also have the release appearing on your website automatically. Click the create sample button and your website then has a sample ready for your visitors to check out – it's that simple!

We give you complete control of your artists pages allowing you to choose which ones you want to appear on your website. You are given the ability to, add profiles, add images, and add links to their website if you desire.

The news section allows you to post information about your label, its artists and anything else you require. You can post news in advance and specify an exact date you want it to appear on your site but if you don't have time to run a news section then we can turn on a nice little feature that automatically posts news every time a new release arrives! This keeps your website looking fresh and up to date even when you are sleeping.

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You will see options for adding events and radio show track lists to your website along with a contacts manager, which then lets your visitors know who they should contact for licensing, demos or indeed anything else you can think of.

How Do I Get A Label Worx Powered Website?

Simply email labels@label-worx.com and express your interest and we will begin the process. We stage the creation of all websites to allow for a structured and planned delivery schedule. Our web services are broken down into individual areas. These are as follows –

- Design Brief & Specification
- Website Design
- Website Development
- Website Hosting
- Email & Domain Management

Design Brief & Specification

Before we undertake any work for your label we walk you through the steps to create a design brief and specification. We recognise that each and every label will have their own ideas of what they wish their new site to look like and how it should operate. It is therefore best practice for us to capture your desires at the start so there is a clear understanding of what you the customer wants and what Label Worx will deliver. We will work closely with you to detail exactly what is required and ensure that the final product will meet your expectations.

This document will then become the written guidelines for our design team and the specification for our programmers to follow. You of course are able to modify or change this document at any point along the way but additional time may be charged as a result, so it's a good idea to get it right from the start.

You will be asked to sign this document before any design or coding can commence.

Website Design

Whether you are looking to update an existing website or are building a completely new one, our creative designers can craft a stunning looking website to your specification. If you are not sure exactly what you require then we know the right questions to ask, and can show you examples to assist in the creation of the design brief.

We recommend that designing only the homepage of your site is sufficient for our needs. Our development team will build the rest of your site around the style provided from the homepage design. This not only speeds up the design process but vastly reduces the price for you, the customer.

Website design is a completely optional service. If you wish to provide your own design then Label Worx will happily build a website using that. There are a couple of things to take into consideration when providing your own website design. Most importantly all artwork entered into the Label Worx system is square. It is recommended that your website also follows this trend. We also do not build flash web sites.

A typical website can take between 1-4 weeks to design depending on the complexity of the design brief specified. Additional modifications, tweaks and changes that you request can obviously extend this time.

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Website Development

Our development team will take the design of your site and build it into something you can touch and feel. We will provide you with a link to our development area allowing you to monitor the construction progress of your site at any time.

A typical website can take from between 2-4 weeks to build depending on our work schedule and the features or bespoke requirements that may have been requested.

Our websites are written using PHP, AJAX & Javascript so if you are planning on hosting your website yourself then please ensure your hosting package supports this.

Once your website is finalised and you are happy with the final product, we will move it either onto one of our hosting packages detailed below or install and test it on your hosting platform (you will need to supply us with your FTP login details to do this).

Website Hosting

For ease of use for your company Label Worx can securely host your website on one of our servers. The basic hosting 1 package is sufficient for most websites unless you require additional hard drive space for file storage or a forum.

Package	FTP Access	Bandwidth	Disc Space	Monthly Cost	Forum Compatible
Hosting 1	N	Unlimited	0 GB	1 Credit	N
Hosting 5	Y	Unlimited	5 GB	2 Credits	Y
Hosting 12	Y	Unlimited	12 GB	3 Credits	Y

Email & Domain Management

Label Worx can also manage your email and domain names (i.e www.yourrecordlabel.com) on our servers for minimal cost. The prices listed below are per domain name.

Domain Name	Yearly Cost	Email Addresses	Additional Email Accounts
.com .net .org .eu .us .biz .info	2 Credits	10	1 Credit Per Year Per 10 Emails
.co.uk .org.uk	1 Credit	10	1 Credit Per Year Per 10 Emails

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Pricing

Option	Price	Paid By	Information
Website Design & Coding	£1500.00	Invoice	Label Worx powered website base design and development cost.
Bespoke Coding	£25.00 per hour	Invoice / 5 Credits	Optional - Just because we do not list a feature you might desire then that doesn't mean we won't code it for you. Ask and we can amend, change or update anything you want at our standard hourly rate billed by the 30 minutes.
Paypal Shop Installation	£100.00	Invoice	Optional - If you decide to have a Paypal shop then this charge applies for the installation and style changes to make the shop fit in with your design.
Monthly Powering Fee	£5.00	1 Credit	Required - This 'powering charge' is what allows our database to display information on your website. It is payable by buying credits through our backend system.
Monthly Hosting Fee	From £5.00	From 1 Credit	Optional - If you wish for us to host your website on our servers then we can do this for as little as 1 credit per month.

1 Credit = £5.00 (£6.00 inv. VAT)

UK - All prices are subject to 20% VAT

EU - All prices are subject to 20% VAT unless a valid VAT code can be supplied (Not including UK)

Non EU Countries - No VAT is charged.

Payment by BANK Transfer / IBAN or Paypal (+ 5%)

